

EXPATICA PRESENTS

i am
not a
tourist

EXPAT FAIR

FOR INTERNATIONALS

SUNDAY 8 OCTOBER 2017, AMSTERDAM

15th
Edition

EDUCATION

HOUSING

TAX

EMPLOYMENT

*'Meeting the expat
community in
the Netherlands'*

www.expatfair.nl

Expatica's "i am not a tourist" Expat Fair is the largest annual meeting point for the entire expat community in Europe. The historical and eye-catching Beurs van Berlage in the city centre of Amsterdam, brings 125 exhibitors and more than 3,500 internationals on 10,000 sq. meters together for information, orientation and business.

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Those who are new to the Netherlands will benefit from a comprehensive range of services, conveniently housed together under one roof. Topics include Housing, Employment, Banking, Insurance, Tax, Education, and Entrepreneurship, all running alongside an entertaining programme of performances and workshops.



Bringing you new expat clients

"i am not a tourist" Expat Fair is a unique opportunity to showcase your products to the expatriate market - exactly the people you want to reach, only this time they'll come to you!

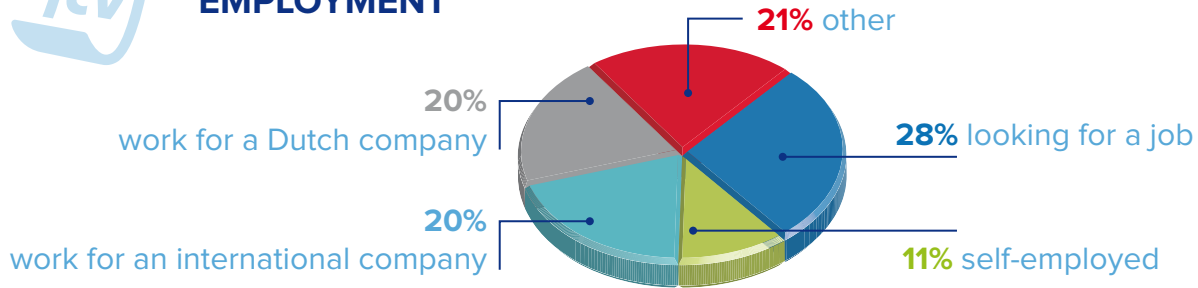
What to do

- Showcase your products
- Gain brand awareness
- Acquire new clients (lead generation)
- Sell your products

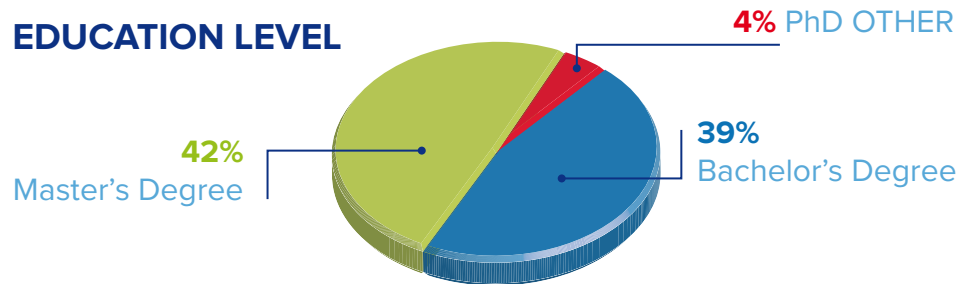
Visitors profile:



EMPLOYMENT



EDUCATION LEVEL



OTHER

61% 25 - 40 years old
49% male and 51% female



Expats travel from all over the world to come to this event, to meet you.

General breakdown:

- “Newly arrived” expats
- Internationals who are planning their move to the Netherlands
- Job Seekers
- Expat families
- Young professionals
- Established expats



INTERNATIONAL JOB EVENT

Alongside the “i am not a tourist” Expat Fair, comes the International Job Event. For those visitors who are pursuing an international career.

This event, during the Expat Fair, is for internationals who want to find a (new) job, build a professional network, continue their education, pursue their career or succeed as an entrepreneur. It's designed to be much more than just a multi lingual career event.

Visitors follow useful workshops and insightful presentations and meet with specialists from all major industries: High Tech System & Materials, Food Automotive, Life Science and Design, Fashion and non profit organisations.



SURVIVAL GUIDE FOR INTERNATIONALS



All visitors receive a free comprehensive Survival Guide, essential for expatriates in the Netherlands.

With 729 distribution points, 45,000 print copies and 90,000 readers this is the largest free guide for expats, providing all the information one needs to survive in the Netherlands.

The Guide covers topics such as Employment, Finance, Healthcare, Relocation, Housing, Family, Entertainment and much more. It is colour coded making essential topics easy to find. Also on line available: www.expatsfair.nl



MEDIA BY EXPATICA & PARTNERS

Expatica is an online media company that provides daily news, features and practical information in English on all aspects related to living abroad.

Together with media partners Expatica will bring thousands of expatriates to you through a coordinated marketing and media campaign including online, social media, and print. With longstanding experience, Expatica is able to showcase your products, gain and increase brand awareness and acquire new clients.

Previously sponsored by



EXPAT FAIR 2017, 15TH EDITION

- Theme** : Meeting the expat community in the Netherlands
Date : Sunday, 8 October 2017
Location : Beurs van Berlage, Damrak 243
1012 ZJ Amsterdam
The Netherlands
Open : 10.00 to 17.00 hours
Construction : Saturday, 7 October from 14.00 hours
Dismantle : After the exhibition until 18.30 hours

ORGANISOR: I AM NOT A TOURIST (IANAT BV)

- Office:** : Saturnusstraat 60, Unit 89
2516 AH Den Haag
Phone: : 00 31 (0) 70 335 5113
E-Mail: : info@expatfair.nl
Website: : www.expatfair.nl

